

Culture, Tourism and Sport Board

Agenda

Tuesday, 27 November 2018
1.00 pm

Westminster Room, 8th Floor, 18 Smith
Square, London, SW1P 3HZ

To: Members of the Culture, Tourism and Sport Board
cc: Named officers for briefing purposes

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Culture, Tourism & Sport Board
27 November 2018

There will be a meeting of the Culture, Tourism & Sport Board at **1.00 pm on Tuesday, 27 November 2018** Westminster Room, 8th Floor, 18 Smith Square, London, SW1P 3HZ.

A sandwich lunch will be available after the meeting.

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Conservative:	Group Office: 020 7664 3223	email: lgaconservatives@local.gov.uk
Labour:	Group Office: 020 7664 3263	email: Lewis.addlington-lee@local.gov.uk
Independent:	Group Office: 020 7664 3224	email: independent.grouplga@local.gov.uk
Liberal Democrat:	Group Office: 020 7664 3235	email: libdem@local.gov.uk

Location:

A map showing the location of 18 Smith Square is printed on the back cover.

LGA Contact:

Dan Mould

dan.mould@local.gov.uk

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Culture, Tourism & Sport Board – Membership 2018/2019

Councillor	Authority
Conservative (8)	
Cllr Janet Walton (Deputy Chair)	Borough of Poole
Cllr Geraldine Carter	Calderdale Metropolitan Borough Council
Cllr David Fothergill	Somerset County Council
Cllr Peter Golds	Tower Hamlets Council
Cllr Barry Lewis	Derbyshire County Council
Cllr Carl Les	North Yorkshire County Council
Cllr Phil Seeva	Cornwall Council
Cllr Phil Twiss	East Devon District Council
Substitutes	
Cllr Geoffrey Theobald	Brighton & Hove City Council
Cllr Matthew Lee	South Kesteven District Council
Cllr David Jeffels	North Yorkshire County Council
Labour (7)	
Cllr Rishi Shori (Deputy Chair)	Bury Metropolitan Borough Council
Cllr Terry O'Neill	Warrington Council
Cllr Faye Abbott	Coventry City Council
Cllr Muhammed Butt	Brent Council
Cllr Richard Henry	Stevenage Borough Council
Cllr Brigid Jones	Birmingham City Council
Cllr Dhanisha Patel	Bridgend County Borough Council
Substitutes	
Cllr Guy Nicholson	Hackney London Borough Council
Cllr Kyle Robinson	Staffordshire County Council
Cllr Patrick Kadewere	Huntingdonshire District Council
Liberal Democrat (2)	
Cllr Gerald Vernon-Jackson (Chair)	Portsmouth City Council
Cllr Mike Bell	North Somerset Council
Substitutes	
Cllr Niall Hodson	Sunderland City Council
Independent (1)	
Cllr Julian German (Vice-Chair)	Cornwall Council
Substitutes	
Cllr Tom Hollis	Nottinghamshire County Council

Agenda

Culture, Tourism & Sport Board

Tuesday 27 November 2018

1.00 pm

Westminster Room, 8th Floor, 18 Smith Square, London, SW1P 3HZ

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Date of Next Meeting: Thursday, 17 January 2019, 1.00 pm, 18 Smith Square, London, SW1P 3HZ



Work programme on culture, tourism and sport

Purpose of report

For discussion and direction

Summary

Following discussion with lead members, this paper sets out the Board's priority areas of work during 2018/19.

Recommendations

Members are invited to comment on opportunities to deliver the priorities identified, including local examples of issues or best practice.

Action

Officers to initiate the work programme in line with members' steer.

Contact officer:	Ian Leete
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Work programme on culture, tourism and sport

Background

1. At its first meeting in October, the Board requested a paper outlining options for a work programme during 2018/19, following on from the approach during 2017/18. The work programme for that year focused on three areas: culture-led regeneration; tourism skills; and extending the visitor season.
2. During the Board discussion, members identified the following possible areas of interest: tourism skills (carry-over from 2017/18); social prescribing; the Industrial Strategy and a conversation with Local Enterprise Partnerships; social cohesion and community cohesion.
3. Lead members discussed these options during their pre-board meeting, along with the Government's newly announced Festival of Innovation and Creativity, which has a £120 million budget.
4. This paper sets out their agreed areas of priority and key pieces of work.

Resources

5. The CTS Board has 1 senior adviser, 1 adviser, and 2.5 days of a graduate trainee directly allocated to it. It also shares the time of a Principal Policy Adviser with two other Boards.
6. A programme manager is being recruited to support the delivery of the improvement contracts for Arts Council England and Sport England, although they will not be in post before January 2019.
7. The Board can additionally call on support from: 1 events manager, business support officer, 1 communications officer, and 1 public affairs officer. These officers are also tasked with supporting other Boards, but include CTS as part of their remit.

Priority areas

8. **Social prescribing** – Social prescribing cuts across the Board portfolio, having equal relevance to the cultural and sporting sides. Given the level of national attention and activity on this subject at this time, lead members agreed that it should be a primary focus for the Board during 2018/19.
9. The LGA contributed to the launch of the APPG on arts, health and wellbeing report last year on the value of social prescribing, with Lord Howarth presenting at the CTS

conference. A new centre for social prescribing is being established, and the NHS has appointed a GP Champion for the subject.

10. On 6 November, Matt Hancock, Secretary of State for Health and Social Care made a speech recognising the value of preventative action through social prescribing and announcing a planned shift of emphasis and resources towards it. While the role of local government public health budgets was not recognised in the speech, the role of libraries was very strongly emphasised – Matt Hancock identified them as a core delivery point for social prescribing.
11. Possible actions include contributing to the development of the new national centre, lobbying to position local authorities more centrally to Matt Hancock’s vision for social prescribing, and ensuring local cultural and sport services have the information on how to best align themselves with this topic and collaborate with the health system. This could include a conference on the subject.
12. **Tourism**– The Board has just commissioned in depth research into the role of local government in creating a pipeline of skills for the tourism sector. This will report in March 2019. The sector continues to lobby for a sector deal under the Industrial Strategy and, irrespective of that, the sector will need to make significant adjustment to its workforce as a result of Brexit.
13. A recent event hosted by the LGA and the Coastal Special Interest Group for the Lords Select Committee on Coastal Regeneration featured six case studies from coastal councils, each of which raised tourism as a primary concern for their council. As the commission for the presentations did not mention tourism, we can take this as an indication that our membership consider tourism a priority issue for their areas. Our National Parks members have also raised this as a priority concern.
14. Lead members have also agreed that the CTS will take the lead on developing existing LGA proposals for a tourism levy. This follows work by other LGA Boards on possible options for promoting fiscal devolution. In the context of a work programme, this could involve working with member councils that have shown an interest in developing a model for how a tax could work, liaison with other LGA Board (Resources, City Regions, and People and Places), and parliamentary lobbying work if appropriate. Scotland is also consulting on proposals and officers have been in touch with COSLA counterparts to discuss progress.
15. In addition to the commissioned research, work on tourism would include further lobbying and refinement of the tourism sector deal proposal.
16. **Culture-led regeneration** – The Board commissioned research into culture-led regeneration in 17/18 and will launch it at the annual culture, tourism and sport conference on 5/6 March 2019. Lead members agreed that culture-led regeneration

remains a priority for the Board during 18/19, but with a shift away from research into embedding and disseminating the findings into funded programmes and council practices.

17. There are potential opportunities with the development of Local Industrial Strategies to embed this work with the sector, and the team could ensure that any guidance/support offered on these makes reference to the learning from our research. Work can also be undertaken with Local Enterprise Partnerships and Combined Authorities to make them aware of the potential for culture as they take forward their strategies, drawing on the example of New Anglia LEP. This would involve liaising with officers supporting the People and Places and City Regions Board, and with the LEP Network.
18. Lead members have commissioned the development of a 'cultural strategy in a box', designed to guide councils through the development of a cultural strategy that will make the most effective use of their local cultural assets, skills and programming opportunities. This will draw on the LGA's research, as well as finding from the programme of cultural peer challenges delivered over previous years for Arts Council England.
19. The 2018 Budget also announced two initiatives that could support councils to implement the findings of the research. Firstly, a £120 million Festival of Innovation and Creativity, which is designed to showcase British ingenuity post-Brexit. We believe this should leave a lasting legacy of grassroots cultural activity and support for cultural entrepreneurs. For this to take place, investment in cultural infrastructure would need to take place, using the principles identified in our culture-led regeneration research. The role of libraries, in particular, should be placed at the forefront of our influencing work in this area.
20. The second budget announcement was an investment of £625 million in the regeneration of high streets, including £55 million specifically to support the heritage elements. The announcement recognises that culture and leisure will need to replace at least part of the existing retail offer, which is in significant decline. Government has already launched a consultation on changing permitted development to support this transformation, and we have used lines from the research in the LGA's response to the consultation.

Areas of future interest

21. **Social and Community Cohesion** – the Board has expressed an interest in exploring the relationship between culture and sport and social cohesion. The LGA has been supporting Sport England and Birmingham City Council to research possible metrics for measuring the impact of sport participation on giving a feeling of integration and belonging to a community. We suggest this work, and disseminating any findings from it, should be the focus of any work on social cohesion. We understand there is similar work underway in Manchester.

22. There will also be opportunities to explore this work once the DCMS select committee has published the findings of its enquiry into the social impact of participation in sport and culture.

23. Lead members agreed that community cohesion is not a priority area of work for 18/19, but that attention is paid to relevant research and strategies, including the loneliness strategy, with a view for potentially prioritising it in 19/20, once key pieces of evidence and recommendations for moving the work forward have been published.

Reduced priority areas

24. **Libraries** – The Board has directed work on this area to narrow its focus to allow other issues to be prioritised. This was done by agreeing with the Taskforce that it would switch its annual investment of £500 000 in to direct transformation support for the sector. However, DCMS civil servants have transferred only £117 000 to Arts Council, as the development body for libraries, retaining the rest in-house for staff costs. They are also proposing ‘Ambition 2’ and the continuation of the Taskforce beyond 2020.

25. The Board could choose to support the DCMS proposal. However, we believe that an investment in transformation support is the best help that can be provided to the sector. We recommend that the Board reaffirms, in a letter to the Minister, its view that investment should go direct to the sector and that a full successor to Ambition is not needed at this time.

26. Through prioritising social prescribing and culture-led regeneration, the Board has ensured that there will be significant opportunities to make the case for libraries as high profile locations for social prescribing and creative activity. These lines can be incorporated in that work with minimal additional effort, and have the best potential to embed libraries in funded local and national policy.

27. **Parks** – parks services continue to face significant financial pressure, and feedback member councils is that this is beginning to affect their ability to deliver against national priorities, such as increasing physical activity, tackling loneliness, and increasing community cohesion.

28. National funding partners, such as Heritage Lottery Fund and the National Trust, advise that there is now insufficient infrastructure and capacity within parks services for them to be confident that their investments will have a long-term positive impact on a park. They have launched a fund to accelerate the development of new delivery models for parks, which replaces some of their direct investments.

29. MHCLG has convened a parks action group to try and support services. However, to date the group has only commissioned one piece of work, yet has been very resource heavy in terms of meetings and officer time. The LGA hosted a sold out parks conference in May 2018 to introduce the sector to the group and allow the sector to feed

in its priority concerns. However, the lack of visibility of the group is leading to a loss of confidence in it from the sector.

30. Given the cross-cutting impact of parks on a variety of key agendas, there is a clear value to intervening in this space. However, it is no longer clear that the existing method through the Parks Action Group is an effective way of doing this.
31. Lead members have determined that our current allocation of resources to this work is not sustainable. They have outlined a series of actions to address this, with an initial response of writing to the Minister expressing concern at the lack of progress and seeking further coordination from MHCLG.
32. If this does not materialise, the LGA will review its engagement in the PAG with a view to stepping back from most PAG activities and instead supporting the sector through lobbying for more investment in parks, as a key delivery mechanism for sporting ambitions, social prescribing, and the loneliness strategy. The LGA will also continue to support partners on projects like Future Parks 2 (NESTA) and the Parks Accelerator (HLF/National Trust).

Implications for Wales

33. The WLGA does not commission us to work on wider improvement issues. This service is provided directly by WLGA.

Financial Implications

34. The Board has a budget of £30 000 allocated at the start of each financial year. £25 000 has been committed to projects for 2018/19. The new financial year will start in March 2019. Additional funding will be provided to support the proposed tourism levy research.
35. In 2017 and 2018, the Board chose to invest the majority of its budget into large-scale research into priority areas – culture-led regeneration, and tourism skills.
36. By commissioning in this way, the Board can significantly increase its impact. However, there is a time investment required from the core team in ensuring the effective delivery of these projects.

Next steps

37. Officers will progress as directed, bringing papers on a tourism levy and social prescribing to the next Board.



LGA Annual Conference 2019

Purpose of report

For discussion and direction

Summary

The LGA Annual Conference programme is currently being developed. Board members are invited to provide a steer on CTS elements for 2019.

Recommendations

That the Board discuss session themes for officers to explore, suggestions for key note speakers, and some best practice examples to be put forward to the Innovation Zone.

Action

Officers to develop the proposals and submit by 14 December.

Contact officer: Ian Leete
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LGA Annual Conference 2019

Background

1. Our flagship [Annual Conference and Exhibition](#) will take place on **Tuesday 2 July to Thursday 4 July** at the Bournemouth International Centre. It's the UK's largest annual gathering of senior local government representatives and more than 1,400 leaders, chief executives, government ministers as well as representatives from business and the voluntary and community sector attended the 2018 conference.
2. Our conference:
 - 2.1. provides opportunities to engage with our membership;
 - 2.2. supports our lobbying and influencing agenda through political group meetings and key speeches;
 - 2.3. showcases local authority best practice through workshops, fringes, the Innovation Zone and the exhibition;
 - 2.4. offers opportunities to highlight or launch our campaigns, research and publications;
 - 2.5. profiles our policy work and the wide-ranging benefits of membership;
 - 2.6. provides opportunities for lead members and senior staff to engage with our membership and partners; and
 - 2.7. generates income.
3. In previous years, the CTS Board has run or supported sessions on place-making, tourism and Brexit, and women in local government (suffrage anniversary).
4. In addition, we have previously secured space in the Innovation Zone to feature case studies such as Chester's Storyhouse, Library innovations, GoodGym, and East Riding's GP leisure referral programme (social prescribing). In 2017, the Innovation Zone was opened by Stella Duffy running a Fun Palace, one of the Board's suggested case studies.

Issues

5. The Board is invited to identify sessions for officers to submit to the conference team by 14 December. These could be linked to the Board's priorities for the year – social prescribing, tourism, and culture-led regeneration – or focus on something of particular relevance to senior decision makers.
6. The session ideas will need to be designed to appeal to strategic decision makers, such as leaders and chief executives.
7. The Board may wish to suggest particular speakers, which could include Ministers.

Implications for Wales

27 November 2018



8. The audience is primarily English local authorities, with the WLGA holding their own annual conference.

Financial Implications

9. None. There is a central budget that can be used to cover some speaker fees.

Next steps

10. Officers will develop the ideas and submit them to the conference team on 14 December.
11. All ideas suggested are considered by senior LGA officers and members. The final programme is subject to their decision and can also change to accommodate arising issues.



Activity Update

Purpose of report

For information.

Summary

This report provides an update on the activity of the LGA CTS team, feeding back from our Leadership Essentials programme, the development of upcoming events, conferences and research work.

Recommendation

That the Board note the activity of the CTS officers and the location of the 21 March board meeting.

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Activity Update

Background

1. This report outlines the progress on the LGA culture, tourism and sport work programme since the last Lead Members meeting on the 26 September.

Tourism Skills

2. The Board's commissioned research into tourism skills post Brexit is continuing with the consultants Rubicon Regeneration having been awarded the contract.
3. Letters have been sent out and at the time of writing 7 out of the 8 proposed councils have responded to confirm they are happy to take part in the research.
4. The consultants will progress the research as agreed by the Board.

Leadership Essentials

5. We are contracted to deliver four regional events over two years, as part of the Sport England contract. These will be pilot events to explore whether a Leadership Essentials approach targeted at a specific geography can facilitate cross-boundary working. The first pilot will take place with the 10 Greater Manchester authorities and, subject to key speakers being available, is scheduled for 22 and 23 January 2019.
6. Our Leadership Essentials Sports and Physical Activity course for officers, in partnership with Sports England, took place from the 3 to the 5 October in Burleigh Court, Loughborough. Once again, the course was a success, receiving positive feedback from attending officers and engendering good discussions on the pressings issues in the sector.
7. The next Sports Leadership Essentials is taking place on the 15 and 16 November, with our next Culture Leadership Essentials course, in partnerships with Arts Council England, taking place on the 10 to the 11 December.

Library Peer Challenges

8. As part of the extended contract with Arts Council England, in 2019 we are running 10 separate Library Peer Challenges, in addition to the 3 cultural service peer challenges we offered previously.
9. These 1.5 day peer challenges based upon the established LGA peer challenge methodology draw upon the LGA's pool of officer and member peers to put together a peer challenge team to address the key issues facing a council's library or cultural service.

10. Adverts have been sent out for both the library and the cultural service peer challenges to recruit peer challenge managers and offers to councils to participate in either of the challenges have also been issued. Members are encouraged to ensure these have been seen by relevant member and officer leads at their council.

Conferences

11. This year's Sport and Physical Activity Conference takes place on Wednesday 5 December – the programme is nearly complete with the exception of two sessions - we have invites out for both sessions. We have a very good mix of speakers from the FA, Sporta, CCLOA and more. Baroness Tanni Grey-Thompson has also confirmed to speak. Currently we have 30 attendees booked to attend.
12. Annual Culture and Tourism Conference - Tuesday 5 - Wednesday 6 March 2019
All four study tours have been confirmed for Tuesday afternoon ahead of the conference dinner, which will be hosted by the Corporation of London. A number of speaker invitations have been sent for the main conference programme. Sir Nick Serota, Chairman of the Arts Council England has confirmed to deliver the closing speech on Wednesday. Jade is working with Alliance Leisure to secure main conference sponsorship for a fourth year running – any suggestions/ contact details for potential sponsors/ exhibitors would be much appreciated.

Museums Handbook

13. The Mendoza Independent Review of Museums, commissioned by DCMS, found that public sector museums had suffered the most from budget reductions over the past ten years and were significantly less able to attract income through sponsorship or commercial activities. It made a number of recommendations for local authorities running them, and for the LGA and ACE in terms of providing support and guidance.
14. As part of a joint LGA/ACE response, ACE are funding the development of a Museums Handbook which will provide advice and guidance to local authorities responsible for running museums, including best practice and what 'good' looks like when considering different delivery models.
15. The LGA will be responsible for the commissioning and delivery of the handbook and have appointed the consultancy Culture Runner to undertake interviews and draft the handbook. The handbook is expected to be delivered in time for a launch at the annual CTS conference on 6 March.

Communications Update

16. Twitter Engagement - our Tweet advertising our Library and Cultural Peer challenges received 5,542 impressions and counting. In total, on time of writing, the last fortnight saw our tweets reach 11,200 different users in a 14 day period.
17. Our regular e-bulletin containing the latest publications and news from the sector continues to go out to its wide circulation. The November edition has been recently circulated.
18. #OurDay organised by the LGA Comms team on the 21 November was once again a big success in highlighting the work done by local government. This gave us the opportunity to flag some of our recent highlights for CTS, such as our Leadership Essentials, Peer Challenges and Suffrage Pioneers work.

Board Meeting Location

19. A poll was sent out following the CTS Board meeting to determine member preferences as to when and where to hold a Board meeting outside of London. The choice was given between either Sheffield and Bristol on the 17 January meeting or the 21 March. The most popular choice was for Sheffield on the 21 March.
20. Officers will confirm the arrangements for the March meeting shortly.

Implications for Wales

21. There are no implications for Wales.

Financial Implications

22. The Leadership Essentials courses are fully funded via contract with Sports England and Arts Council England respectively. The Arts Council England contract also covers the Museums Handbook and Sports England includes the GM event.
23. The Tourism Skills research is funded out of the CTS budget.
24. All work is being progressed according to the planned budget.

Next steps

25. Officers to continue working as directed, developing and promoting our events, Leadership Essentials, Tourism Skills research and Peer Challenges.



Budget 2018 update

Purpose of report

For information.

Summary

The Chancellor's Budget, delivered on Monday 29 October, provided a formal update on the state of the economy, responded to the new economic and fiscal forecast from the Office for Budget Responsibility and announced the Government's fiscal measures. This paper summarises announcements relevant to culture, tourism and sport; the LGA's response and the headline messages for councils.

Recommendation

That members note the report.

Contact officer: Rebecca Cox
Position: Principal Policy Adviser
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Budget 2018 update

Background

1. The Chancellor's Budget, delivered on Monday 29 October, provided a formal update on the state of the economy, responded to the new economic and fiscal forecast from the Office for Budget Responsibility and announced the Government's fiscal measures.
2. The LGA published a [full briefing note](#) for its member councils. This paper summarises announcements relevant to culture, tourism and sport; the LGA's response and the headline messages for councils.

Culture, tourism and sport announcements

3. £120 million to a UK Festival of Innovation and Creativity. The Festival will deliver an exciting programme of events on arts, culture, design and tech across the country, and will help attract new inward investment. (Page 59, paragraph 4.38)
4. £8.5 million in Coventry's plans to showcase the city when it hosts the UK City of Culture in 2021. The funding will support Belgrade Theatre to refurbish the auditorium and establish a new creative talent hub. It will also invest in Coventry's Cathedral Quarter, including the refurbishment of historic venues, the creation of additional exhibition space and a centre for music education and concerts. (Page 68, paragraph 4.84)
5. £100,000 to support the development of proposals for an 'Eden Project North' centre in Morecambe. (Page 68, paragraph 4.89)
6. LGA view:
 - 6.1. The announcement of the Festival of Innovation and Creativity continues the positive recognition of the impact that cultural-led regeneration can achieve, enhancing local communities and boosting international recognition. Councils will need to be at the forefront of coordinating activities, and able to complement the funding through investments from the Arts Council England and the Heritage Lottery Fund, as well as the Government's previously announced £20 million Cultural Development Fund. The objectives and delivery of these funding streams should be aligned as far as possible to ensure the maximum impact, and also be accessible to those communities that have not previously benefited from large scale investment.
7. The Government will launch a new Future High Streets Fund to invest £675 million in England to support local areas to develop and fund plans to make their high streets and town centres fit for the future. This will invest in town centre infrastructure, including to increase access to high streets and support redevelopment and densification around high streets. **It will include £55 million for heritage-based regeneration, restoring**

historic high streets to boost retail and bring properties back into use as homes, offices and cultural venues. (Page 67, paragraph 4.76 and MHCLG website)

8. LGA view:

8.1. We are pleased that the Government has acted by providing an injection of desperately-needed funding into revitalising our town centres, and it is important that councils, with their place shaping roles, have full flexibility over how this funding is spent.

8.2. The LGA has called for more flexible planning powers that will help councils and their communities to shape vibrant town centres and will work with the Government, councils and other stakeholders to help secure a prosperous long-term future for our high streets and town and city centres.

8.3. Many councils throughout the country are already leading the way in transforming the future potential of their town centres in the face of unprecedented changes in shopping habits and the retail landscape.

LGA key messages

9. The Chancellor's Budget Statement shows the Government is listening to our call for desperately-needed investment in our under-pressure local services.

10. Our Budget submission highlighted the need to urgently plug the funding gap facing councils in 2019/20. The Chancellor has acted to help tackle some of this immediate funding crisis, and more investment will be needed in the long-term.

11. While funding and some of the measures announced will ease some of the immediate financial pressure facing our local services, it falls short of what we need in the long-term. Local government in England continues to face significant funding gaps. Rising demand for adult social care, children's services and homelessness support will continue to threaten other services our communities rely on, including libraries, cleaning streets and maintaining park spaces.

12. It is good news that the Government has accepted our long-standing call to scrap the housing borrowing cap immediately. We will support councils to build those good quality affordable new homes and infrastructure that everyone in our communities need.

13. We are pleased that the Government has acted by providing an injection of desperately-needed funding into revitalising our town centres, and it is important that councils, with their place shaping roles, have full flexibility over how this funding is spent.



Next steps

14. It is critical that the Chancellor takes the opportunity to tackle the long-term financial challenges facing local government in the Spending Review. This will allow councils to play a full part in the prosperity of the nation and through preventative work, reduce the wider costs on public services.

15. Investing in local government is good for the nation's prosperity, economic growth and the overall health and wellbeing of the nation. We now urge the Government to use the forthcoming Spending Review to deliver a truly sustainable funding settlement for local government.

Note of last Culture, Tourism & Sport Board meeting

Title: Culture, Tourism & Sport Board
Date: Friday 5 October 2018
Venue: Smith Square 1&2, Ground Floor, 18 Smith Square, London, SW1P 3HZ

Attendance

An attendance list is attached as **Appendix A** to this note

Item	Decisions and actions	Action
1	Welcome, declarations of interest and terms of reference	
2	Outside Bodies	
3	Core Cities + ACE cultural funding inquiry	
4	Arts council England + Sport England contracts	
5	Future Work Programme	
6	Communications paper	
7	Minutes of the last meeting	
8	Grass roots football - for info	
9	Any other business	

1. Welcome, declarations of interest and terms of reference

The Chair welcomed the board to the new meeting cycle and thanked the members and lead members of last year's board who were not longer sitting. Apologies were received from Cllr Geraldine Carter, Cllr David Fothergill, Cllr Carl Les and Cllr David Jeffels. Members then each gave a short introduction of themselves and their interests.

Decision

- The Board agreed the Terms of Reference.
- No declarations of interest were made.

2. Outside Bodies

The Chair introduced the Outside Bodies report, and asked members to agree the appointments for the new political year.

Discussion

Members expressed a desire to add representation to more sporting bodies - look to a link with organisations such as the RFU, ECB and rugby league organisations.

Decisions

- Appointed Cllr Faye Abbott as Theatre Champion.
- Appointed Cllr Matthew Lee to the Libraries Taskforce.
- Appointed Cllr Mike Bell to the BBFC Board.
- Confirmed Cllr Terry O'Neill on the London Marathon Charitable Trust.
- Confirmed Cllr Barry Lewis on the Peak District National Parks Authority.
- Confirmed Cllr Muhammed Butt on the LGA Skills Taskforce.

Action

- **Officers to explore the possibility of member representation on other sporting bodies.**

3. Core Cities and Arts Council England cultural cities inquiry

Paul Bristow from Arts Council England and Chris Murray from Core Cities introduced the findings and proposed recommendations of their jointly run Cultural Cities Inquiry.

Discussion

The Board expressed interest in seeing the final report when it is published, and gave some feedback around several of the issues raised in the report, including a local tourism tax and apprenticeships.

Decision

- The Board asked for the results of this inquiry to be disseminated to members.

Action

- **Officers to liaise with ACE and Core Cities to share the outcomes of the inquiry when completed.**

4. Arts Council England and Sport England contracts

LGA Senior Advisor Ian Leete introduced the paper, which outlined an increased contract with Sport England - a two-year contract which extended Leadership Essentials to both officers and members.

This is coupled with plans to agree an increased contract with Arts Council England, investing in leadership essentials training and peer challenges, and including a number of library peer challenges, and a councillor handbook on museums services.

Discussion

Members commended Ian Leete for the success of both support programmes and thanked him for his hard work. Members shared their positive experiences of the programme. They were interested to know more about case studies used and which councils were engaging with the support.

Decision

- Board members noted and supported the activity and contracts.

Action

- **Officers to share information as requested**

5. Future Work Programme

The Chair introduced the three priorities for the board last year: culture-led regeneration; ensuring sector skills in post-Brexit enquiry and extending the visitor season. He noted the culture-led regeneration was largely a completed piece of work and the resources had not been available to pursue the issue of extending the visitor season. The board were asked to agree upon priorities for the year.

Discussion

The importance of continuing the tourism skills research was discussed, alongside a strongly stated interest to look into the role of culture and sport in social cohesion. Social prescribing was also discussed as a potential focus. Cllr Janet Walton expressed that she believed the Board was under-resourced for its remit.

Action

- **Officers to submit a report outlining the different options and resource implications for the board's priorities, to be agreed upon at the next board meeting.**

6. Communications paper

Ian Leete introduced the communications paper. He outlined the public affairs priorities for the upcoming year, including monitoring DCMS questions, the report to the House of Lords on coastal regeneration and the All Parliamentary Party Group on Libraries. The Chair outlined the plans for the 2019 CTS conference, to be hosted by the City of London Corporation.

Discussion

Cllr Faye Abbot noted at least some of the walking events at CTS conference needed to be accessible for all.

Decisions

- The Board asked for updates on communications activity and the outcomes of previous communications work.
- The Board approved the plans for the CTS conference.

Action

- **Officers to work with communications colleagues to provide updates as appropriate.**

7. Minutes of the last meeting

Decisions

- The minutes of the last meeting were approved
- The dates of the year's board meetings were approved

Action

- **Member services to send a poll to confirm which meeting should be held outside of London and where it should be held – a choice between Sheffield and Bristol.**

8. Grassroots football

Members were made aware this paper was not available due to illness in the LGA officer team. The Chair gave a verbal update on the successful joint conference with the Football Association at Wembley held in September, and asked members for their view on working with the FA on another similar conference in the North.

Decision

The Board approved plans for a future joint conference.

Action

- **Officers to proceed as directed.**

Appendix A -Attendance

Position/Role	Councillor	Authority
Chairman	Cllr Gerald Vernon-Jackson CBE	Portsmouth City Council
Vice-Chairman	Cllr Julian German	Cornwall Council
Deputy-chairman	Cllr Janet Walton Cllr Rishi Shori	Borough of Poole Bury Metropolitan Borough Council
Members	Cllr Peter Golds Cllr Barry Lewis Cllr Phil Seeva Cllr Phil Twiss Cllr Terry O'Neill Cllr Faye Abbott Cllr Muhammed Butt Cllr Richard Henry Cllr Brigid Jones Cllr Dhanisha Patel Cllr Mike Bell	Tower Hamlets Council Derbyshire County Council Cornwall Council East Devon District Council Warrington Council Coventry City Council Brent Council Stevenage Borough Council Birmingham City Council Bridgend County Borough Council North Somerset Council
Apologies	Cllr Geraldine Carter Cllr David Fothergill Cllr Carl Les Cllr Dhanisha Patel*	Calderdale Metropolitan Borough Council Somerset County Council North Yorkshire County Council Bridgend County Borough Council
In Attendance	Ian Brooke	CLOA
LGA Officers	Ian Leete Rebecca Cox Alex Thomson Emma Hall Lee Bruce	

*Cllr Patel was unable to join due to technical issues with the conference call.

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LGA location map

Local Government Association
 18 Smith Square
 London SW1P 3HZ

Tel: 020 7664 3131
 Fax: 020 7664 3030
 Email: info@local.gov.uk
 Website: www.local.gov.uk

Public transport

18 Smith Square is well served by public transport. The nearest mainline stations are: Victoria and Waterloo: the local underground stations are **St James's Park** (Circle and District Lines), **Westminster** (Circle, District and Jubilee Lines), and **Pimlico** (Victoria Line) - all about 10 minutes walk away.

Buses 3 and 87 travel along Millbank, and the 507 between Victoria and Waterloo stops in Horseferry Road close to Dean Bradley Street.

Bus routes – Horseferry Road

- 507** Waterloo - Victoria
- C10** Canada Water - Pimlico - Victoria
- 88** Camden Town - Whitehall - Westminster - Pimlico - Clapham Common

Bus routes – Millbank

- 87** Wandsworth - Aldwych
- 3** Crystal Palace - Brixton - Oxford Circus

For further information, visit the Transport for London website at www.tfl.gov.uk

Cycling facilities

The nearest Barclays cycle hire racks are in Smith Square. Cycle racks are also available at 18 Smith Square. Please telephone the LGA on 020 7664 3131.

Central London Congestion Charging Zone

18 Smith Square is located within the congestion charging zone.

For further details, please call 0845 900 1234 or visit the website at www.cclondon.com

Car parks

Abingdon Street Car Park (off Great College Street)

Horseferry Road Car Park
 Horseferry Road/Arneway Street. Visit the website at www.westminster.gov.uk/parking



